



BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

Registered Office:

Birla Building, 9/1, R.N. Mukherjee Road, Kolkata - 700 001

Phone: (033) 6616 6726/6737/6738

NOTICE

Notice is hereby given that pursuant to the provisions of Section 108 of the Companies Act, 2013, read with the Companies (Management and Administration) Rules, 2014, the Company is pleased to offer e-voting facility to the shareholders to cast their votes electronically on all resolutions set forth in the Notice dated 7th July, 2014 convening the Ninety-fourth Annual General Meeting (AGM) of the Company to be held on Thursday, 21st August, 2014. Dispatch of the said Notice was completed on Monday, the 28th July, 2014. The Company has engaged the services of National Securities Depository Limited ("NSDL") as the Authorised Agency to provide e-voting facilities. The procedure of e-voting and Electronic Voting Particulars (including User ID and Password) are given in the "Instructions for E-Voting" sent along with the Notice of AGM.

E-Voting period will commence from Thursday, the 14th August, 2014 at 9.00 a.m. and will end on Saturday, the 16th August, 2014 at 6.00 p.m. The e-voting module shall be disabled by NSDL for voting thereafter and no voting shall be allowed beyond 6.00 p.m. on 16th August, 2014. Once the vote on a resolution is cast by the shareholder, the shareholder shall not be allowed to change it subsequently.

The Board of Directors of the Company has appointed Shri Manoj Kumar Banthia, Company Secretary in Whole-time practice as a Scrutinizer to scrutinize the e-voting process.

The Notice of the AGM of the Company *inter alia* indicating the process and manner of e-Voting process can be downloaded from the link <https://www.evoting.nsdl.com> or www.birlacorporation.com.

In case of any queries, you may refer to the Frequently Asked Questions (FAQs) for members and e-voting user manual for members available at the Downloads sections of <https://www.evoting.nsdl.com> or contact NSDL at the following Telephone No.: 022-2499 4600.

For BIRLA CORPORATION LIMITED

Sd/-

Place: Kolkata
Date: August 6, 2014

GIRISH SHARMA
Sr. Vice-President (Indirect Taxes)
& Company Secretary