BIRLA CORPORATION LIMITED

REGISTERED OFFICE: 9/1, R.N. MUKHERJEE ROAD, KOLKATA- 700 001

NOTICE IS HEREBY GIVEN THAT PURSUANT TO CLAUSE 41 OF THE LISTING AGREEMENT WITH THE STOCK EXCHANGES, A MEETING OF THE BOARD OF DIRECTORS OF THE COMPANY WILL BE HELD ON TUESDAY, THE 26TH OCTOBER, 2010, TO CONSIDER, INTER ALIA, APPROVAL OF THE UNAUDITED FINANCIAL RESULTS OF THE COMPANY FOR THE QUARTER ENDED 30TH SEPTEMBER, 2010.

FOR BIRLA CORPORATION LIMITED

(GIRISH SHARMA)
VICE-PRESIDENT (INDIRECT TAXES)
& ACTING COMPANY SECRETARY

DATED: 18TH OCTOBER, 2010