



2022



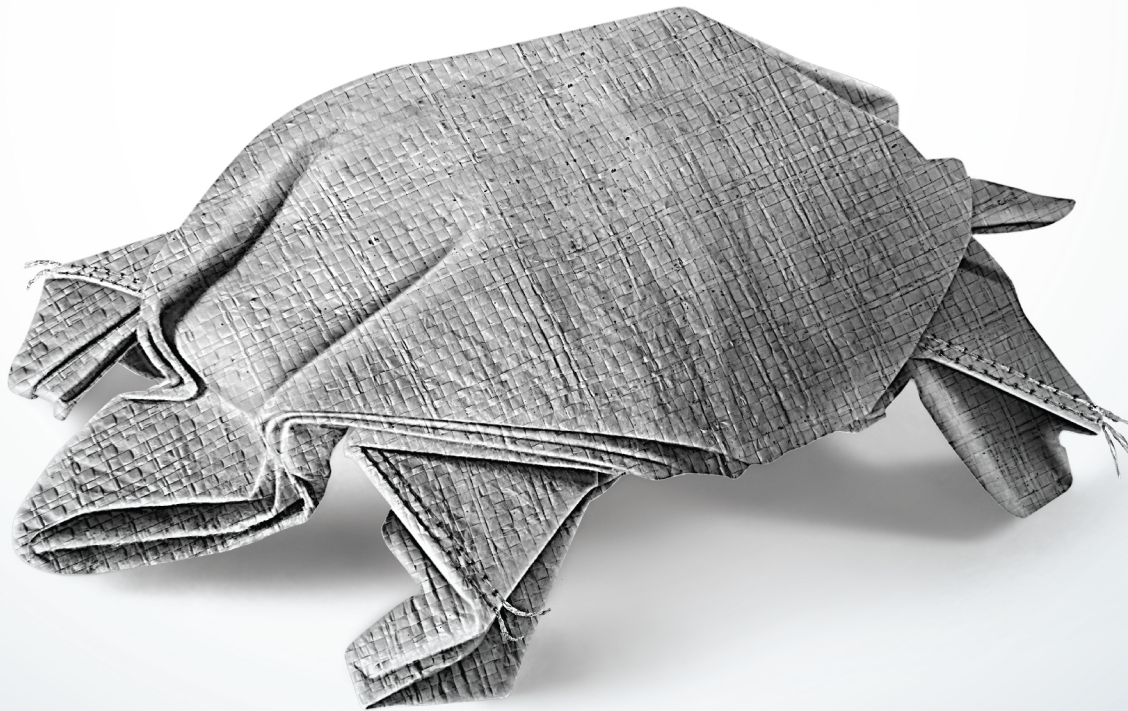
2022

**BIRLA  
CORPORATION  
LIMITED**



## **SECURING THE FUTURE WITH HEART & STRENGTH**

Today, change is all around us and development is a given in every sphere of life. But even in a world that's ever changing, let us not forsake nature and its bounty. It is our duty as responsible citizens to raise awareness and protect what nature has bestowed on the world. At MP Birla Cement, it has been our constant endeavour to raise awareness on sustainable practices, and make a difference to protecting endangered species.



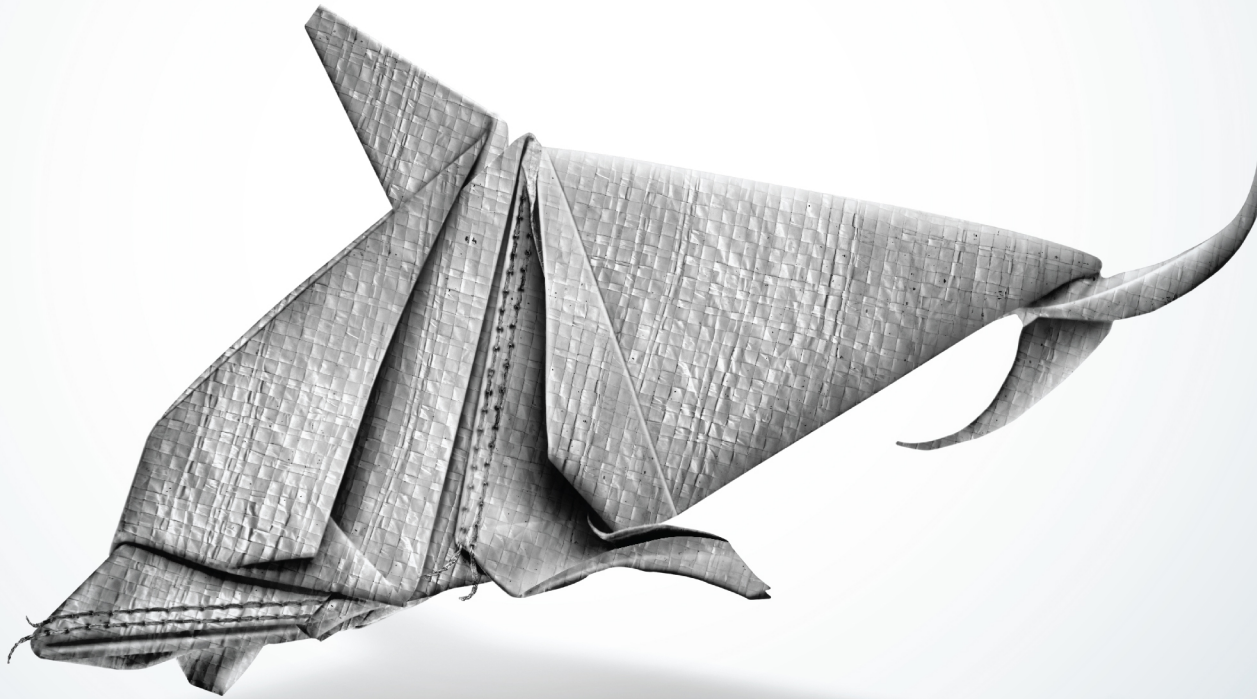
The **Green Turtle** helps maintain the balance in the marine ecosystem by transporting nutrient and energy to coastal areas. Sadly, their numbers are in decline due to rampant poaching and only awareness and action can reverse this situation.

## JANUARY 2022

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## FEBRUARY 2022

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The **River Dolphin** was found in the Ganges in abundance at one point in time. But due to indiscriminate fishing and the absence of a coordinated conservation plan, their numbers are under threat today.

### MARCH

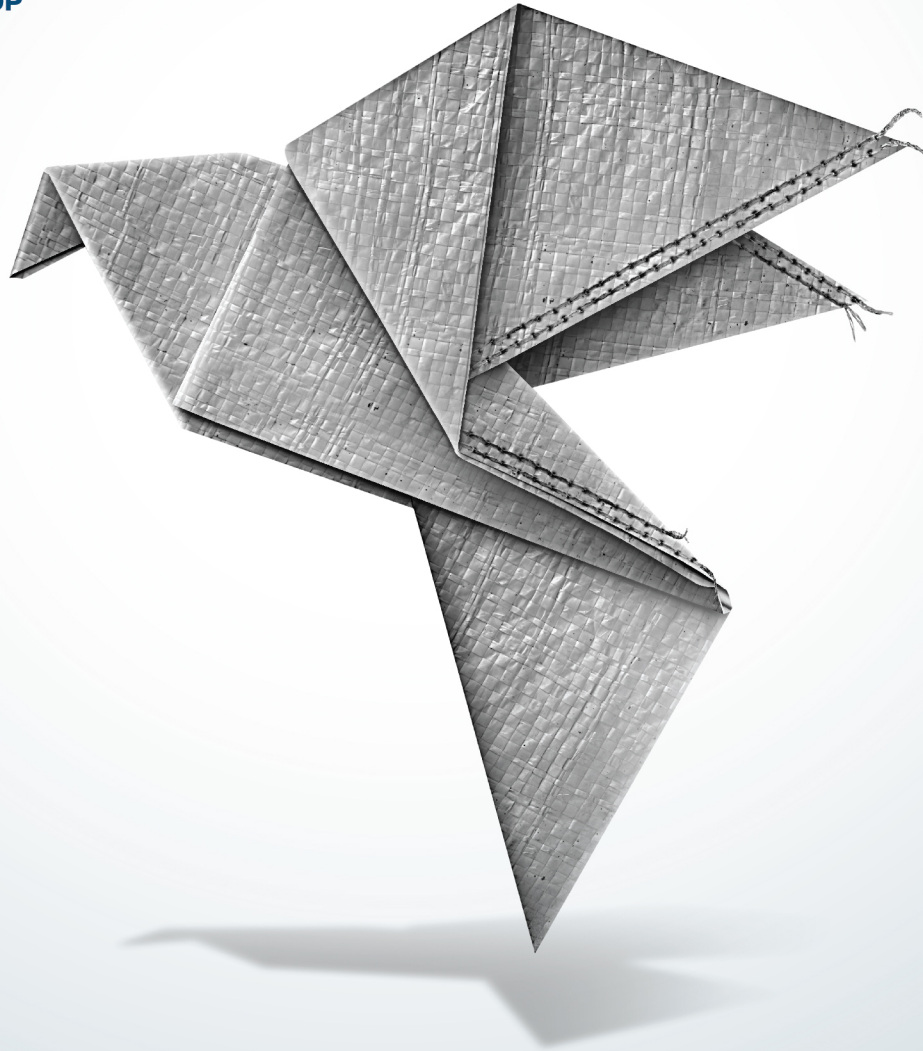
2022

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### APRIL

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The **Redheaded Vulture** plays a critical role in maintaining the ecological balance of the area it occupies. Today, they are in the endangered list due to their numbers diminishing because of rampant use of banned chemicals.

## MAY

2022

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## JUNE

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Found in the Western Ghats, the **Toad Skinned Frog** is now critically endangered primarily due to loss of habitat because of land clearance and firewood collection.

## JULY

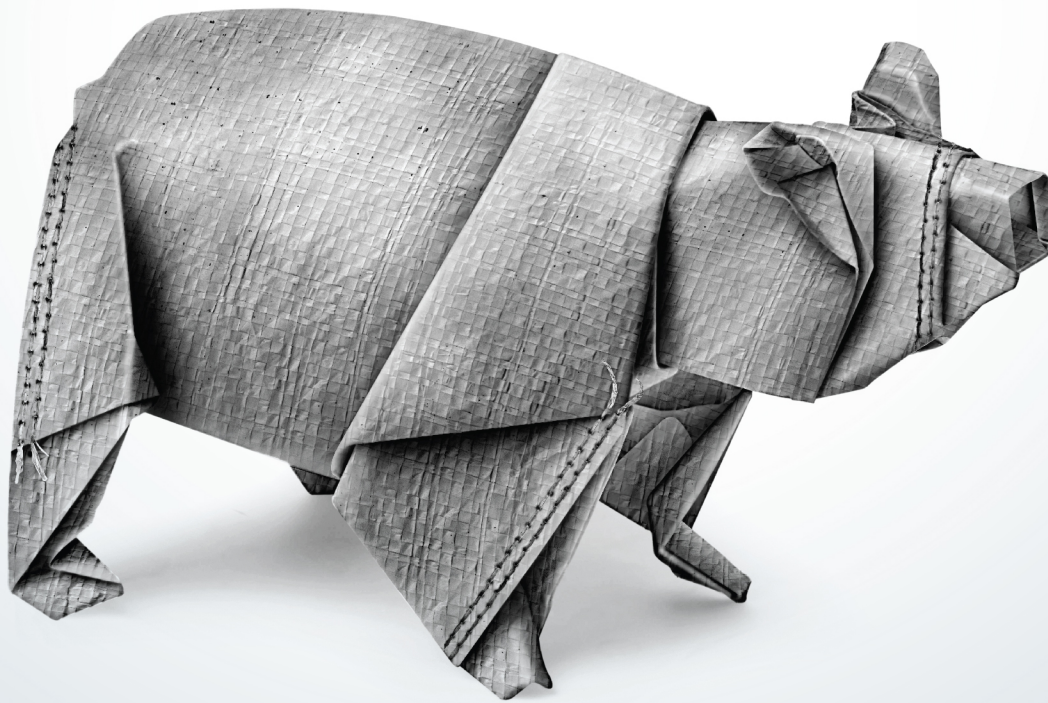
2022

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## AUGUST

2022

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Once found widely in the mountains of North India, the **Himalayan Brown Bear** is now endangered as its numbers are reducing. Strong measures to stop poaching and human encroachment can reverse this unfortunate situation.

**SEPTEMBER** **2022**

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**OCTOBER** **2022**

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Known for its giant antlers, the population of the **Kashmiri Red Stag** is rapidly declining because of hunting and destruction of its habitat.

## NOVEMBER 2022

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## DECEMBER 2022

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JAN 01 SAT	02 SUN	03 MON	04 TUE	05 WED	06 THU	07 FRI
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29 SAT	30 SUN	31 MON	FEB 01 TUE	02 WED	03 THU	04 FRI
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26 SAT	27 SUN	28 MON				

DECEMBER 2021

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MARCH 2022

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**BIRLA  
CORPORATION  
LIMITED**

MAR 01 TUE	02 WED	03 THU	04 FRI	05 SAT	06 SUN	07 MON
08 TUE	09 WED	10 THU	11 FRI	12 SAT	13 SUN	14 MON
15 TUE	16 WED	17 THU	18 FRI	19 SAT	20 SUN	21 MON
22 TUE	23 WED	24 THU	25 FRI	26 SAT	27 SUN	28 MON
29 TUE	30 WED	31 THU	APR 01 FRI	02 SAT	03 SUN	04 MON
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12 TUE	13 WED	14 THU	15 FRI	16 SAT	17 SUN	18 MON
19 TUE	20 WED	21 THU	22 FRI	23 SAT	24 SUN	25 MON
26 TUE	27 WED	28 THU	29 FRI	30 SAT		

FEBRUARY 2022

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MAY 2022

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**BIRLA  
CORPORATION  
LIMITED**

MAY 01 SUN	02 MON	03 TUE	04 WED	05 THU	06 FRI	07 SAT
08 SUN	09 MON	10 TUE	11 WED	12 THU	13 FRI	14 SAT
15 SUN	16 MON	17 TUE	18 WED	19 THU	20 FRI	21 SAT
22 SUN	23 MON	24 TUE	25 WED	26 THU	27 FRI	28 SAT
29 SUN	30 MON	31 TUE	JUN 01 WED	02 THU	03 FRI	04 SAT
05 SUN	06 MON	07 TUE	08 WED	09 THU	10 FRI	11 SAT
12 SUN	13 MON	14 TUE	15 WED	16 THU	17 FRI	18 SAT
19 SUN	20 MON	21 TUE	22 WED	23 THU	24 FRI	25 SAT
26 SUN	27 MON	28 TUE	29 WED	30 THU		

APRIL 2022

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JULY 2022

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**BIRLA  
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JUL 01 FRI	02 SAT	03 SUN	04 MON	05 TUE	06 WED	07 THU
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15 FRI	16 SAT	17 SUN	18 MON	19 TUE	20 WED	21 THU
22 FRI	23 SAT	24 SUN	25 MON	26 TUE	27 WED	28 THU
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19 FRI	20 SAT	21 SUN	22 MON	23 TUE	24 WED	25 THU
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JUNE 2022

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SEPTEMBER 2022

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SEP 01 THU	02 FRI	03 SAT	04 SUN	05 MON	06 TUE	07 WED
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22 THU	23 FRI	24 SAT	25 SUN	26 MON	27 TUE	28 WED
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20 THU	21 FRI	22 SAT	23 SUN	24 MON	25 TUE	26 WED
27 THU	28 FRI	29 SAT	30 SUN	31 MON		

AUGUST 2022

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NOVEMBER 2022

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NOV 01 TUE	02 WED	03 THU	04 FRI	05 SAT	06 SUN	07 MON
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20 TUE	21 WED	22 THU	23 FRI	24 SAT	25 SUN	26 MON
27 TUE	28 WED	29 THU	30 FRI	31 SAT		

OCTOBER 2022

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JANUARY 2023

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