



BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

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100 Days Campaign – "Saksham Niveshak" – for KYC, bank mandates and other related updations and shareholder outreach to prevent Transfer of Unpaid / Unclaimed dividends to IEPF

Dear Shareholders,

Pursuant to the Ministry of Corporate Affairs (MCA) letter dated 16th July, 2025, the Company has initiated the 100 Days Campaign - "**Saksham Niveshak**" starting from **28th July, 2025 to 6th November, 2025**. This campaign has been launched to encourage shareholders who have unclaimed dividends from financial years 2018-19 to 2023-24 or have not yet updated their **KYC details, bank mandates or contact details**.

The shareholders may further note that this campaign has been started specifically to reach out to the shareholders to update their KYC, bank mandates, Nominee and contact information. We urge shareholders to promptly update the aforementioned information and to claim unpaid/unclaimed dividends. Failure to do so may result in shares being transferred to the Investor Education and Protection Fund (IEPF). To update the KYC or other related updations or claim of dividends, shareholders can contact our Registrar and Transfer Agent (RTA), i.e. KFin Technologies Limited at Selenium Building, Tower-B, Plot No. 31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Telangana – 500032. For further assistance, shareholders can also reach the RTA via Tel: +91 7961 1000 or by email at einward.ris@kfintech.com. Additionally, shareholders are advised to refer our earlier communication dated 13th June, 2025 or may also contact the Company directly at investorsgrievance@birlacorp.com for any further support.

We strongly encourage all shareholders to take advantage of this opportunity and to update their records or claim any unpaid/unclaimed dividends to avoid any future complications.

For **BIRLA CORPORATION LIMITED**

Sd/-

MANOJ KUMAR MEHTA

Company Secretary & Legal Head