



Birla Corporation Limited

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20th May, 2025

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai- 400 001

Scrip Code: 500335

National Stock Exchange of India Ltd.

'Exchange Plaza', C-1, Block G,

Bandra-Kurla Complex, Bandra (East)

Mumbai- 400 051

Scrip Symbol: BIRLACORPN

Dear Sir(s),

Sub: Newspaper Advertisement(s) of Notice regarding transfer of Ordinary Shares to Investor Education and Protection Fund Authority

Please find enclosed herewith copies of Newspaper Advertisement published on 19th May, 2025 in "Financial Express" (All English editions) and "Aajkaal" (Bengali, Kolkata edition) regarding Notice for transfer of Ordinary Shares to Investor Education and Protection Fund Authority.

The aforesaid Notice has also been uploaded on the website of the Company at www.birlacorporation.com

This is for your information and records.

Thanking you,

Yours faithfully,

For **BIRLA CORPORATION LIMITED**

(MANOJ KUMAR MEHTA)

Company Secretary & Legal Head

Encl: As above

FOCUS ON DEVELOPING AN OMNICHANNEL MODEL

From brick-and-mortar, DMart reijgs play book for e-comm

● Retailer ramps up home deliveries

VIVEK SUSAN PINTO
Mumbai, May 19

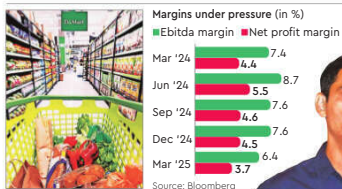
INDIA'S BEST-KNOWN VALUE retailer — DMart — finds itself at the crossroads as it eyes the next chapter of growth after close to 25 years in operation. The shift from value-to-convenience in urban markets has forced the country's second-biggest retailer after Reliance Retail to get aggressive with its e-commerce bet — DMart Ready.

Once just a side project in an offline operations, DMart Ready is increasingly becoming a crucial piece for the retailer. DMart's parent Avenue Supermarts has infused ₹175 crore into subsidiary Avenue E-Commerce, which runs DMart Ready, as it looks to strengthen its online operations.

This comes in the backdrop of online home deliveries gaining ground across sectors. Industry sources say that the company is reworking its e-commerce playbook, which has crossed revenue of ₹3,000 crore in FY25, looking to go beyond the 25 cities it is currently operational in.

The strategy is to develop

DISCOUNT PLAYER



NEVILLE NORONHA,
CEO, AVENUE
SUPERMARTS

Profitability for the standalone online segment may be some time away

an omnichannel model, sources said, with e-commerce expected to reach consumers waiting deliveries at home, while the stores will continue to cater to those keen on shopping offline. Both channels will continue to offer steep discounts, with a seamless profile in terms of assortment including grocery, apparel and general merchandise.

As such, DMart is opening more of its new stores in smaller towns and cities, where offline retail is growing, while DMart Ready is focused on larger cities and metros, where instant gratification has become the norm. At the end of FY25, DMart had a total of 415 stores, adding 50 stores in the period, the

highest in four years.

The shift in strategy also comes as DMart grapples with margin contraction. Both operating and profit margins shrank to their lowest in three years in the March quarter, amid investments in improving service levels, paying higher wages and dealing with competition.

The e-commerce pivot is also timed with the entry of the CEO designate, Anshul Asawa, in the company, who will take charge of core retail operations in the next 4-5 months. Asawa will formally take over as CEO & MD of Avenue Supermarts in January next year, following the exit of incumbent Neville Noronha.

"Our DMart Ready busi-

ness is growing extremely well in key metro towns. We have shut down several pick-up points (PUPs), however, our home delivery channel is growing strongly and has more than compensated for any loss of sale of the PUPs," Noronha said while giving an update on online operations during the firm's March quarter results this month.

Experts say that the company will have to do more if it has to take on quick-commerce players, who've raised the stakes in terms of delivery timelines, assortment and expansion into more categories and neighbourhoods in recent quarters.

A report by global brokerage firm Bernstein said that commerce will grow at

around 75-100% year-on-year outpacing offline retail, which will grow in the low teens.

"Q-commerce is uniquely positioned across proximity, pricing and selection. And it is well-positioned to capture a substantial share of ₹250-billion in terms of grocery market that the top 40-50 cities in India account for at the moment," Bernstein said.

G Chokkalingam, founder of Mumbai-based firm Equinomics Research, said that DMart Ready would need to amplify its efforts to be visible in the competitive online retail market.

"DMart has taken some time to wake up to the challenges posed by q-commerce players, it will need to move quickly on that front if it hopes to make significant headway online," he said.

Noronha said that the DMart Ready model is scalable and relevant to the metro city shopper.

"With the DMart store business supplemented by our refocused DMart Ready presence in select towns, our ability to serve diversified value shoppers will only strengthen over time. However, profitability for the standalone online segment could be some time away," he added.

ARUNIMA BHARADWAJ
New Delhi, May 19

RELIANCE POWER ON Monday signed a long-term power purchase agreement (PPA) with Green Digital to jointly develop a 500 megawatt (MW) solar power plant in Bhutan. Green Digital is owned by Druk Holding and Investments (DHI), the investment arm of the Royal Government of Bhutan.

The two companies will jointly develop Bhutan's largest solar power project through a 50:50 venture entailing a capital outlay of up to ₹2,000 crore under the build-own-operate (BOO) model. This represents the largest private sector foreign direct investment (FDI) in Bhutan's solar energy sector to date, Reliance Power said.

The company has already commenced the engineering, procurement, and construction (EPC) tendering process, adhering to international competitive bidding standards to ensure optimal technical execution and cost efficiency.

"This milestone transaction highlights Reliance Power's continued focus on capital deployment into high-impact, long-duration clean energy assets, while strengthening its strategic positioning in the regional power infrastructure space," it said.

The company has also initiated engagement with leading financial institutions to structure sustainable, long-tenure

POWER PACT



■ The project is Bhutan's largest solar power project
■ It will be implemented in phased tranches over the next 24 months
■ The firms will develop the project through a 50:50 venture with a capital outlay of up to ₹2,000 crore
■ This project is poised to significantly diversify Bhutan's renewable energy portfolio

project finance solutions, focused on optimising capital structure and enhancing overall financing efficiency.

"This groundbreaking initiative is expected to play a pivotal role in advancing regional clean energy integration, and enhancing cross-border infrastructure collaboration across South Asia," the company said.

The project will be implemented in phased tranches over the next 24 months, in an attempt to redefine Bhutan's solar generation capacity, surpassing all current solar installations.

"The landmark solar investment in Bhutan underscores Reliance Group's strategic focus on expanding its renewable energy portfolio, while reinforcing its long-term commitment to strengthening India-Bhutan economic cooperation," it added.

Reliance Power's total clean energy pipeline currently stands at 2.5 GWp solar and over 2.5 GW of BESS (Battery Energy Storage Systems) capacity.

This project is poised to significantly diversify Bhutan's renewable energy portfolio beyond hydropower and enhance grid stability and integration.

In October 2024, Reliance Enterprises, jointly promoted by Reliance Power and Reliance Infrastructure, initiated a strategic partnership with DHI to develop solar and hydropower projects in Bhutan. As part of the agreement, the firms will jointly develop a 500 MW solar power project.

The partnership also entails the execution and long-term operation of 770 MW Chamkharhchu-1 hydroelectric project, a run-of-the-river asset structured under a long-term concession model.

Reliance Power, part of the Reliance Group, operates in the power generation sector. The company has an operating portfolio of 5,305 MW or 5.3 GW, including 3,960 MW (3.9 GW) Sasan Power.

Samsung, workers end year-long dispute at Chennai unit

NARAYAN V
Chennai, May 19

SAMSUNG INDIA AND the CITU-backed Samsung India Workers' Union (SIWU) on Monday announced an amicable settlement on wage-related issues, bringing an end to a nearly year-long workers' dispute at the company's manufacturing facility in Chennai.

The resolution follows over 30 rounds of talks between the union and the management, in the presence of state government labour authorities, over several demands including wage revision and improved working conditions.

The negotiations, held in the presence of Tamil Nadu labour minister CV Ganesan on Monday, led to a three-year wage agreement covering the period from April 1, 2025, to March 31, 2028.

As per the pact, workers will receive a wage hike of ₹9,000 in FY26, followed by ₹4,500 each in FY27 and FY28—amounting to a total increase of ₹18,000 over three years. Additionally, based on experience, workers will get a special wage hike ranging from ₹1,000 to ₹4,000 over the three-year period. The agreement also includes a one-time promotion for workers who have completed six years of service as of May 31, 2025, but have not received any promotion so far. Other benefits include additional leave and incentives.

F. Muthukumar, district secretary of CITU, Kanchipuram, who led the protests, said the union is satisfied with the outcome. "This is the result of nine months of protest by our workers," he told FE.

The agreement marks the end of one of the longest labour disputes in recent times. In September 2024, nearly 1,000 workers affiliated with SIWU launched a 37-day strike demanding higher pay, better working conditions and formal recognition of SIWU, which was unrecognised at the time.

The strike was called off on October 16 after multiple rounds of negotiations involving state government officials and ministers, with workers returning to work the next day. However, unrest flared up again in early FY25 as several workers affiliated to SIWU were suspended for allegedly participating in a strike, prompting renewed protests. More than 20 workers were suspended during a month-long sit-in that lasted from February 5 to March 7.

BIRLA CORPORATION LIMITED
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SUBSIDIARY TRANSFER OF UNCLAIMED DIVIDENDS TO INVESTOR EDUCATION AND PROTECTION FUND (IEPF)

Notice is hereby given that pursuant to the provisions of Section 124(6) of the Companies Act, 2013 read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Regulations, 2016 (as amended from time to time), the Dividend declared for the financial year 2017-18, which remained unclaimed/undrawn for a period of seven years will be credited to the IEPF within 30 days from the date i.e. 23rd August, 2025. The shares on which dividend has not been paid or claimed for seven consecutive years will also be transferred by the Company to the Demat Account of IEPF Authority.

The Company has sent individual Notices dated 19th May, 2025 to the concerned shareholders at their registered address whose shares are liable to be transferred to the Demat Account of the IEPF Authority. The details of such shareholders have also been uploaded on the Company's website at <https://birlacorporation.com/iepf>

The concerned shareholders holding shares in physical form and whose shares are liable to be transferred to Demat Account of the IEPF Authority, may note that the Company would be issuing Letter of Confirmation in lieu of the original share certificate(s) held by them for the purpose of transferring the said shares to IEPF Authority and the said original share certificate(s) will stand automatically cancelled and be deemed non-negotiable. Upon issuance of the Letter of Confirmation, the Company shall inform the depository by way of corporate action to convert such physical shares into dematerialised form and transfer them in favour of the IEPF Authority. In case the shares are held in Dematerialised Form and are liable to be transferred to Demat Account of the IEPF Authority, the Company shall inform the depository by way of corporate action for transfer of shares to the Demat Account of the IEPF Authority.

The concerned shareholders are requested to claim their unclaimed/unpaid dividend amounts on or before 8th August, 2025. In case the dividends are not claimed by the concerned shareholders latest by 8th August, 2025, the Company with a view to comply with the provisions of the IEPF Rules will be compelled to proceed to transfer the shares to the Demat Account of the IEPF Authority without any further communication to the concerned shareholders.

The shareholders may note that in terms of Section 124(6) of the Companies Act, 2013 read with the IEPF Rules, in the event of transfer of shares and unclaimed dividends to IEPF, concerned shareholders are entitled to claim the same by making a request to the Company or IEPF Technologies Limited (ITPA for issuance of 'Entitlement Letter' and thereafter on obtaining the same, file an online application in E-Form No. IEPF-5 available on the website at www.secdisc.gov.in along with the 'Entitlement Letter' and other requisite documents for claiming such transferred shares and unpaid dividend from the IEPF Authority. Please note that claim that shall be against the Company in respect of unclaimed dividend amounts and the shares transferred in favour of the IEPF Authority pursuant to the said Rules.

In case of any claims or queries, please contact the RTA of the Company, M/s KFin Technologies Limited, Selenium Building, Tower-B, Plot No 31 & 32, Financial District, Naraina/Kirti, Saritapuri, Hyderabad, Telangana (India), Email: rtatransfer@kfin.com, India - 500 032, Tel: +91-40-6716222/79611000, Email: rtatransfer@kfin.com, Email: rtatransfer@kfin.com, Email: rtatransfer@kfin.com

For BIRLA CORPORATION LIMITED
Sd/-
MANOJ KUMAR MEHTA
Company Secretary & Legal Head

Place : Kolkata
Date : 19th May, 2025

EXPRESS Careers

JAI NARAIN VYAS UNIVERSITY, JODHPUR
Residency Road, Jodhpur, Rajasthan-342011
Phone: 0291-2649733 E-mail: jvu@jvu.ac.in
No. JNV/UG/2025-50355 Dated: 19.05.2025

Advertisement for the post of Vice-Chancellor,
Jai Narain Vyas University, Jodhpur

The Chairman, Search Committee invites applications/nominations from the distinguished academicians having a minimum of Ten Years' experience as Professor in a University or College or ten years' experience in an equivalent position in a reputed research and/or academic administrative organization and possessing highest level of competence, integrity, moral and institutional commitment as per the provisions of section 11(2) of the Jai Narain Vyas University, Jodhpur Act, 2019 (Act No. 17 of 2019).

The appointment will be for a period of three years or upto the age of 70 years, whichever is earlier. The Vice-Chancellor shall receive salary and allowances as may be determined by the State Government from time to time.

The applicants are advised to apply in the prescribed application form (Standard Form for C.V.) alongwith required information and supporting documents should be submitted both in soft and hard copy. The softcopy should be mailed to jvu@jvu.ac.in and the hard copy to be submitted to the Chairman, Search Committee C/o Registrar, Jai Narain Vyas University, Jodhpur - 342011 on or before 10th June, 2025 upto 4:00 PM.

The envelope should be superimposed on the top as "Application for the post of Vice-Chancellor, Jai Narain Vyas University, Jodhpur" and "Confidential".

The applicants are requested to download the prescribed application form (Standard form for C.V.) from the Jai Narain Vyas University, Jodhpur website: www.jvu.ac.in

Registrar

दि न्यू इन्डिया एश्योरन्स कंपनी लिमिटेड
The New India Assurance Co. Ltd

Assurance Of The Leader

Gross Written Premium ₹43,618 Crores
Profit After Tax ₹988 Crores
Solvency Ratio 1.91 Times

Extract of Standalone and Consolidated Audited Financial Results for the Quarter and Year Ended 31st March, 2025

Sl. No.	Particulars	Standalone				Consolidated					
		Quarter Ended		Year Ended		Quarter Ended		Year Ended			
		31st Mar 2025	31st Dec 2024	31st Mar 2024	31st Mar 2025	31st Mar 2024	31st Dec 2024	31st Mar 2024	31st Mar 2025	31st Mar 2024	
1	Gross Written Premium	11,433	10,778	10,572	43,618	41,996	11,528	10,860	10,625	43,977	42,348
2	Net Written Premium	9,751	8,920	8,769	36,315	34,407	9,800	8,965	8,792	36,509	34,589
3	Profit Before Tax	526	116	520	1,034	1,445	523	107	470	1,043	1,412
4	Profit After Tax	347	353	354	988	1,129	343	34	308	993	1,091
5	Solvency Ratio (Times)	1.91	1.90	1.81	1.91	1.81	-	-	-	-	-
6	Net Worth	21,538	21,516	21,135	21,538	21,135	22,417	22,314	21,844	22,417	21,844
7	Earning Per Share (Absolute Figures)	2.10	2.14	2.15	6.00	6.85	2.18	2.12	1.89	6.29	6.77

Note: 1. The above is an extract of the detailed format of quarter and year ended financial results filed with the stock exchanges under Regulation 33 and Regulation 52 of SEBI (Listing and Other Disclosure Requirements) Regulation 2015. The full format of the Quarter and Nine month ended financial results are available on the websites of Stock exchanges (www.bseindia.com and www.nseindia.com) and the Company (www.newindia.co.in)

2. Above financial results have been reviewed by the Co.'s Statutory Auditors and their audit report with qualified opinion is available in the Co.'s website. Path on the website: About Us> Investors> Finance> Quarterly Results

3. The above results were reviewed by the Audit Committee and approved by the Board at their meeting held on 19th May 2025.

4. The Board has recommended a dividend of Rs. 1.80 (36%) per equity share of face value Rs. 5/- for FY 2024-25 subject to approval of shareholders.

Place: Mumbai Date: 19th May 2025

www.newindia.co.in
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Toll free number 1800-209-1415

दि न्यू इन्डिया एश्योरन्स कंपनी लिमिटेड
The New India Assurance Co. Ltd

Head Office: New India Assurance Building, 87, M. G. Road, Fort, Mumbai - 400 001 INDIA

IRDAI REGN No. 190 CIN: L66000MH1919G0000526

