



Birla Corporation Limited

Corporate Office:

1, Shakespeare Sarani,
A.C. Market (2nd Floor), Kolkata 700 071

P: 033 6603 3300-02

F: +91 332288 4426

E: Coordinator@birlacorp.com

6th August, 2025

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Scrip Code: 500335

National Stock Exchange of India Ltd.

'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East)
Mumbai- 400 051

Scrip Symbol: BIRLACORPN

Sub: **Newspaper Advertisement(s) of Notice regarding 100 Days Campaign –
"Saksham Niveshak"**

Dear Sir(s),

Please find enclosed herewith copies of Newspaper Advertisement published on 6th August, 2025 in "Financial Express" (All English editions) and "Aajkaal" (Bengali, Kolkata edition) regarding Notice intimating the shareholders about the launch of 100 Days Campaign – "Saksham Niveshak".

The aforesaid Notice has also been uploaded on the website of the Company at www.birlacorporation.com.

This is for your information and records.

Thanking you,

Yours faithfully,

For **BIRLA CORPORATION LIMITED**

(MANOJ KUMAR MEHTA)

Company Secretary & Legal Head

Encl: As above

