

FAX

Ref. No. 74G/

20th May, 2013

The Manager
Listing Department,
National Stock Exchange of India Limited
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai- 400 051
Fax No. (022) 2659 8237/38/8348

Corporate Relationship Department
Bombay Stock Exchange Limited
1st Floor, New Trading Ring, Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai- 400 001
Fax No.(022) 2272 3121/1278/1557/3354/3577

Dear Sir,

Re: **Appointment of Whole-time Director
designated as Chief Management Advisor**

This is to inform you that Shri Pracheta Majumdar, a Non-Executive Director of the Company has been appointed as Whole-time Director designated as Chief Management Advisor of the Company by the Board of Directors at its meeting held today.

Thanking you,

Yours faithfully
For **BIRLA CORPORATION LIMITED**

sd/-

(GIRISH SHARMA)
Sr. Vice-President (Indirect Taxes)
& Company Secretary