

Ref. No. 74G/

July 14, 2014

Corporate Relationship Department,
Bombay Stock Exchange Limited,
1st Floor, New Trading Ring, Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai- 400 001
Fax No. (022) 2272 2037/2039/2041/2061/3121/3719

The Manager,
Listing Department,
National Stock Exchange of India Limited,
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai- 400 051
Fax No. (022) 2659 8237/38

Dear Sir,

Sub: **Intimation of fixation of CUT-OFF DATE for e-Voting**

We wish to inform you that the Company has fixed Friday, 18th July, 2014 as the CUT-OFF DATE to ascertain the shareholders eligible to cast their vote electronically on all the resolutions of the ensuing Annual General Meeting scheduled to be held on Thursday, 21st August, 2014.

The Company would be availing e-Voting services of National Securities Depository Limited.

Thanking you,

Yours faithfully
For **BIRLA CORPORATION LIMITED**

Sd/-

(GIRISH SHARMA)
Sr. Vice-President (Indirect Taxes)
& Company Secretary