

Ref. No. 74G/

August 28, 2012

Corporate Relationship Department,
Bombay Stock Exchange Limited,
1st Floor, New Trading Ring, Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai- 400 001
Fax No. (022) 2272 2037/2039/2041/2061/3121/3719

The Manager,
Listing Department,
National Stock Exchange of India Limited,
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai- 400 051
Fax No. (022) 2659 8237/38

Dear Sir,

This is to inform you that a "Lay-Off" has been declared today, 28th August, 2012, at Auto Trim Division, Birlapur on account of lack of orders.

Thanking you,

Yours faithfully
For **BIRLA CORPORATION LIMITED**

(GIRISH SHARMA)
Sr. Vice-President (Indirect Taxes)
& Company Secretary

Confirmatory copy: By post